



**Dr. Bhimrao Ambedkar University Agra**

**Paliwal Park Agra -282004**

**[www.dbrau.ac.in](http://www.dbrau.ac.in)**



## **SDG – 9: Industry, Innovation and Infrastructure**

**(Build resilient infrastructure, promote inclusive and sustainable industrialization and foster Innovation)**

**9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE**





# Dr. Bhimrao Ambedkar University Agra

Paliwal Park Agra -282004

[www.dbrau.ac.in](http://www.dbrau.ac.in)



Dr. Bhimrao Ambedkar University, Agra, commitment toward Sustainable Development Goal-9 by developing resilient infrastructure, promoting inclusive industrialization, and fostering innovation within its academic ecosystem. The University has developed a multi-campus infrastructure model that integrates academic excellence, technological advancement, entrepreneurship development, and sustainable practices.

The University operates through four major campuses — Paliwal Park, Swami Vivekanand Parisar, Khandari, Chhalesar, and Bagh Farzana — each contributing significantly to academic, research, and industrial engagement activities

These campuses collectively house administrative blocks, institutes of engineering, sciences, commerce, pharmacy, vocational education, incubation centers, libraries, hostels, auditoriums, sports complexes and digital classrooms, reflecting a well-planned institutional infrastructure aligned with national standards.

The physical infrastructure of the University is robust and expansive. The Paliwal Park Campus accommodates the Administrative Block, Central Library, Institute of Social Sciences, Deen Dayal Institute and Convocation Ground. The Khandari Campus includes the Institute of Engineering & Technology, Institute of Basic Science, School of Life Sciences, Community Radio Station, Women's Hostel and Ambedkar Bhawan. Bagh Farzana Campus houses Sanskriti Bhawan, Lalit Kala Sansthan, Institute of Tourism & Hotel Management, while Chhalesar Campus contains the Institute of Pharmacy & Paramedical Sciences and major sports facilities including the University Stadium

## Dr. Bhimrao Ambedkar University





The University has strengthened its academic infrastructure through technologically enabled smart classrooms and digital learning facilities. Smart Classrooms in departments such as Mathematics and School of Life Sciences integrate ICT tools to promote blended learning and innovation in pedagogy.

**Smart Classrooms**



Smart Classroom No. 4: Department of Mathematics



Smart Classroom No. 2: School of Life Science

Library infrastructure plays a crucial role in knowledge generation and research development. The Central Library and the library at Sanskriti Bhawan provide stack rooms, reading halls, and digital access systems to support research scholars and faculty members.

**Library at Sanskriti Bhawan Campus**



Stack Room



Reading Room



Cultural and intellectual infrastructure is strengthened through Shivaji Mandapam Auditorium, JP Sabhagar, and the University Art Gallery. These facilities serve as platforms for academic conferences, convocation ceremonies, youth festivals, innovation exhibitions, and cultural entrepreneurship.

**Auditorium**



**Auditorium ( Shivaji Mandapam)**



**89<sup>th</sup> Convocation in Shivaji Mandapam ( 5 March 2024)**



**J P Sabhagar**



**Youth Festival in JP Auditorium (1-3 Dec 2022)**

In the domain of sports infrastructure, the University provides modern gymnasium facilities, swimming pool, indoor and outdoor sports grounds, yoga centers, martial arts

**Facilities for Gymnasium**



**Fig. 33: Two Sixteen point station performing specific workouts for**

**Games (Indoor)**



**Fig.29: Facilities for Table Tennis**



**Fig. 34: Facilities for Treadmill for cardio workouts**



**Fig. 30: Facilities for Badminton**



**Dr. Bhimrao Ambedkar University Agra**

**Paliwal Park Agra -282004**

**www.dbrau.ac.in**



practice areas, and Major Dhyanchand Stadium. These facilities support holistic development and align with inclusive infrastructure standards



**University Swimming Pool**

A significant milestone in promoting innovation and entrepreneurship is the establishment of the **Vivekananda Incubation Foundation (VIF)** in 2022 under the Companies Act, 2013. Funded by the Government of Uttar Pradesh with ₹30 lakh per annum for five years, VIF operates as a Section-8 not-for-profit company hosted by Dr. Bhimrao Ambedkar University. The foundation provides incubation space (12 incubators of 100 sq. ft. each), high-speed internet, co-working areas, mentoring support, investor networking, and access to government incentives.

Government incentives available through VIF include sustenance allowance, prototype grants up to ₹5 lakh, seed capital assistance up to ₹7.5 lakh, patent reimbursement, and additional incentives for women, transgender, Divyangjan entrepreneurs, and startups in sustainability and renewable energy sectors. This reflects the University's inclusive and sustainable industrialization approach.

**Certificate**



**Startup**

**VIF Mentoring Sessions**





**Dr. Bhimrao Ambedkar University Agra**

**Paliwal Park Agra -282004**

**[www.dbrau.ac.in](http://www.dbrau.ac.in)**



Currently, ViF supports startups in diverse sectors such as Agriculture, Energy, Textile, Health & Well-being, Digital Communication Technologies, Education Technology, and Creative Industries. Startups such as TobuHub (digital garment manufacturing), Amiach Technologies (digital podiums and communication systems), SMSM Engineers (industrial tinting solutions), Tarot-It (emotional wellness platform), Gyansakha Services (EdTech), and INGENEBRAL (digital enterprise solutions) demonstrate the University's contribution to innovation-driven industrial growth.



Start up Companies with ViF



Tobuhub is into the design and manufacturing of garments with real gold. Tobu Hub's mission is to become the leading brand of digital designing and development in the garment manufacturing.



Start up Companies with ViF



Gyansakha Services private limited is into education & learning sector. For getting a perfect tuition, many parents suffers and faces hurdles in finding the best teacher for their wards. Gyansakha Services with its brand name 'Sarathi' is into building a community where a student could find a perfect tutor and a teacher can find students to teach all on a single go.



INGENEBRAL as the next-generation tech company, helps enterprises and low-scale businesses to grow digitally and make them stand out in this digital world. An ISO 9001:2005 Certified company, It has a strong team proficient in observing and understanding the client's needs.

Its services portfolio includes Web Development, Application Development, Motion Editing, and Graphic Designing



### Start up Companies with ViF

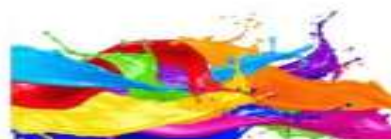


Ms. Lavina Murjani, CEO of Easy Mind Space (EMS) Pvt Ltd., and a women entrepreneur informed that her startup 'Tarot-it' is a revolutionary idea combining latest internet technology on a single platform to serve the global community in the emotional wellness industry sector.

Tarotit is Dynamic Platform that can serve different people with their different concerns and reimagines emotional well-being through accurate & personalized Tarot Readings, available 24 X7 to everyone for free without letting them go through the long-waiting line of an Expert Tarot Reader. Also, it protects people from falling into the trap of false Tarot readings from various unauthorized Psychics. Presently the estimated Market Size for this sector in India itself is Over 10bn USD with 25% CAGR.



### Start up Companies with ViF



Led by Mrs. Priyanka Bhardwaj, and Mr. Umesh Bhardwaj, SMSM Engineers provides a range of services such as Automatic Colour Dispensers, Tinting System Consultancy, Data Implement in Paints Tinting Machine Software, Color Visualizer, Technical service for Tinting Machines, Gyros, Computers Etc. for Color industries including paints & coatings.



### Start up Companies with ViF



Mr Achintya Sharma and Mr. Amit Soneja, Directors & Co-Founder of Amiach Technologies have their startup company in the manufacturing of State of Art Digital Podiums, Information Kiosks, Touch & Interact Panels etc.

Amiach offers innovative and seamless integration of Digital Communication Technologies to serve Institutional and Business buyers from multiple industry verticals viz. Online/Digital Education, Event Management, Banking, Defence etc. These products are indigenously designed and developed for Indian as well as Export Markets and provide digital communication into a singular interface facilitating various people to connect intuitively through an online platform. Presently the market size for this business with in India is over 1000 Crs INR.

Through these initiatives, the University promotes industry-academia collaboration, startup culture, intellectual property creation and market-oriented innovation. The presence of incubation support, government funding linkages, mentoring networks and infrastructure facilities collectively establishes a resilient innovation ecosystem within the University.

In conclusion, Dr. Bhimrao Ambedkar University, Agra, has successfully aligned its institutional development with SDG-9 by creating comprehensive physical infrastructure, digital academic facilities, innovation-driven incubation support and industry-linked entrepreneurial opportunities. The integrated approach toward infrastructure expansion, technological modernization and startup promotion positions the University as a regional hub for sustainable industrialization and innovation.